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Society for North-East Handmade Paper Development – 2019-20



Society for North East Handmade Paper Development

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About Us

LEGAL STATUS

DATE OF ESTABLISHMENT:18/02/2005

REGISTERED UNDER THE SOCIETIES REGISTRATION ACT.XXI OF
1860 NO.RS/JOR/238/B/67 OF 2004-05

REGISTERED UNDER INCOME-TAX ACT, 1961 U/S 12AA

CERTIFIED BY KHADI & VILLAGE INDUSTRIES COMMISSION

PERMANENT ACCOUNT NO:AAFAS2507L

Vision

To establish a peaceful, lively and dynamic society where every individual will enjoy the goodness of socio-economic equality and prosperity, in turn, which will encourage them to be a part of development.

Mission

To organize and empower the rural poor and to provide them need based inputs so that they can explore their inherent potential for utilizing the same in bringing prosperity and social justice.

Objective

To make each & every poor and deprived rural individual of the area of operation efficient and self sufficient, so that they become able to lead a respectable, prosper and purposeful life which will encourage the system to consider them as resource for further development.

FROM THE SECRETARY'S DESK

The financial year 2019-20 has passed which was not only a successful year in terms of year long diversified activities that SNEHPAD had done, but in terms of the benefits that the beneficiaries of various developmental and welfare activities were able to receive. During the year almost all the activities were conducted in a result oriented way and all possible efforts had been made from SNEHPAD's end to make the desired result out.

During the Year 2019-20, focus was given again on income and employment generating support activities as well as on Mass Awareness on government developmental and welfare schemes. In this year also SNEHPAD was blessed with financial and technical support from SIRD, EDII, CSIR-NEIST, KVIC, Ministry of MSME, Assam Agricultural University (AAU), Rain Forest Research Institute (RFRI) and Lions Eye Hospital. Without their support SNEHPAD could never think of such a wide range of developmental activities.


During this year SNEHPAD tried to organize the New Entrepreneurs, Unemployed Youths, Small Businessman, Workers associated with traditional village industries, Women and Senior Level College Students to give them short and long term training on Entrepreneurship cum Management Development in Collaboration with Ministry of MSME and Entrepreneurship Development Institute of India (EDII). The goal of this initiative was to make them eligible to start or run small enterprises for employment and income generation. About 450 entrepreneurs were covered and were given rigorous training on various aspects of entrepreneurship.

Skill Development has always been a subject of importance for SNEHPAD. During the Year 2019-20, SNEHPAD organized need based Entrepreneurship cum Skill Development Training Programmes for selected youths and women. Long Term Training on Basic Computer Operations, Plumbing, Artistic Weaving and Textiles, Organic Farming, Bee Keeping and Honey Processing, Handmade Paper Jewellery Making were conducted successfully. Total 475 youths and women were trained and very encouragingly more than 400 trainees have set up their micro production units under the guidance of SNEHPAD. SIRD, CSIR-NEIST and EDII were the agencies who supported SNEHPAD financially for implementing this Entrepreneurship cum Skill Development Initiative.

This year once again SNEHPAD covered 2 (two) Pottery Villages for technical and infrastructural development under KVIC Scheme. After providing all interventions production of the potters has encouragingly increased up to 2 times. Quality was seen developed.

Awareness Generation on various government schemes for the poor and deprived is one of the major responsibilities of SNEHPAD. This year SNEHPAD covered more than 10,000 villagers under this initiative. SNEHPAD is also running its Raw Material Bank for Weavers and extending marketing support to them.

SNEHPAD would never be successful in this way if supports from various development agencies and selfless cooperation from its workers and volunteers were not received as and when required. We are very much grateful to all of them.

SR	NAME	DESIGNATION	OCCUPATION/ HOME ADDRESS
			

NO			
1	DR. GAKUL SARMAH	CHAIRMAN	RETIRED VETERINARY OFFICER MILONPUR, LOHPOHIA, JORHAT - 06
2	DR. ANJUMONI SAIKIA	VICE CHAIRMAN	RETIRED PROFESSOR, ATILA GAON, P.O.- JORHAT, JORHAT - 01, ASSAM
3	SRI JIBAN CH. GOHAIN	VICE CHAIRMAN	RETIRED BANKER, LOKHIMI NAGAR, P.O.- RRL, JORHAT - 06
4	SRI PRAKASH THAKUR	SECRETARY	DEVELOPMENT PROFESSIONAL DIGOMBAR CHUCK, JORHAT - 01
5	SRI RIDIP DUTTA	TREASURER	TEACHER SILIKHABARI GRANT, TITABOR, JORHAT - 785630
6	SMT. ANJALI BORA	MEMBER	SOCIAL ACTIVIST BORKHONGIA GAON, JORHAT
7	SRI RAJARSHEE BHATTACHARJEE	MEMBER	SENIOR RESEARCH ASSISTANT, RFRI CHOLADHARA, P.O.- JORHAT, JORHAT - 01, ASSAM
8	SRI DEBAJYOTI DOLEY	MEMBER	SOCIAL ACTIVIST NEW SONOWAL MISSING GAON, MORIANI, JORHAT
9	SRI BIKUL DAS	MEMBER	PROGRESSIVE FARMER SILIKHABARI GRANT, TITABOR, JORHAT

Our Activities

Entrepreneurship Development Activities

Unemployment among the educated youth is one of the biggest problems for Indian economy and society. Due to the growing unemployment problem, most youths are becoming depressed, and this depression is leading them to misery and also to some anti-social activities. The only solution for this is the development of entrepreneurship among the educated youths. Entrepreneurship will make the youths job-givers instead of job-seekers. Therefore, SNEHPAD has always been trying to support entrepreneurship by providing proper training and consultancy. During the year 2019-20, SNEHPAD performed very well in the field of Entrepreneurship Development. SNEHPAD organized the following activities for Entrepreneurship Development.

Rural Entrepreneurship Development Programme for Women



SNEHPAD, in collaboration with SIRD, organized 2 numbers of Rural Entrepreneurship Development Programmes for selected potential women who want to be an entrepreneur. The Programmes were activity-specific. One was on (1) Apiary and Bee Keeping and the other was on (2) Making of Decorative Products from waste materials. In each Programme 40 potential women were selected and were given inputs on (a) Qualities of a Good Entrepreneur, (b) Book Keeping for new entrepreneurs, (c) Government Schemes available for new women entrepreneurs (d) Banking (e) Government Procedures of Enterprise Registration (f) Taxation and GST etc. (g) Marketing Strategies

In these Week Long Programmes practical training was also given on the specific subject by professional experts. After completion of the programmes the trainees were followed up to start Micro Enterprises under support of NRLM.

Micro Skill-preneurship Development Programme (MSDP)



This is an Accenture-EDII sponsored programme of 1 month duration with a follow up of 12 months. The aim of this programme is to select potential entrepreneurs and to train them on specific activity and lead them to set up Micro Enterprises. This year SNEHPAD organized 3 number of MSDPs on the following activities. Total 146 number of potential entrepreneurs were trained under this initiative and encouragingly all of them were women.

Sl No	Name of Activity	Name of Cluster	Number of Entrepreneurs trained	Units Established
1	Artistic Weaving	Bekajan, Titabor, Jorhat, Assam	50	42
2	Honey Bee Keeping	Na-ali Dhekiajuli, Jorhat, Assam	46	34
3	Organic Fertiliser	Rongajan, Titabor, Jorhat, Assam	50	44

The above MSDPs were very successful. During follow up period most of the trainees has established their own micro units and has started commercial production for profit.

Entrepreneurship cum Skill Development Programme (ESDP)



During the year 2019-20 SNEHPAD organized a series of Entrepreneurship cum Skill Development Training Programmes. These Programmes were sponsored by Ministry of MSME through EDII, Bangalore.

Name of the Programme	Duration	No of Programmes Conducted	Target Group	Total No of Trainees
Industrial Motivational Campaign (IMC-Y)	1 Day	2	Youth	100
Industrial Motivational Campaign (IMC-Y)	2 Days	2	Cluster	60
Entrepreneurship-cum-Skill Development Programme	6 weeks	5	Entrepreneurs & Artisans	125
Entrepreneurship Awareness Programme (EAP)	2 Weeks	5	Entrepreneurs and Youths	125
Management Development Programme (MDP)	1 Week	7	Entrepreneurs	175

Industrial Motivation Campaigns (IMC-CY) were 1 Day Programme specially for the Youths who want to be Entrepreneur. In this Programme various issues related to new entrepreneurship as well as various schemes for promotion of new entrepreneurship were discussed thoroughly through audio-visual media. Total 100 youths were covered under the programme

Industrial Motivation Campaigns (IMC-C) were 2 Days Programme conducted in Dairy and Pottery Clusters to motivate the traditional Dairy Workers and Potters to develop their business in an entrepreneurial mode. Discussion and presentation on various aspects of Entrepreneurship Development were organized in the programme covering various Government Schemes available for the cluster activity. Total 60 numbers of Dairy Workers and Potters were covered under the IMC-C

Entrepreneurship cum Skill Development Programmes (ESDP) were designed to give a detail training on development of entrepreneurial qualities and also practical skill development training on specific subject. The duration of the ESDPs were 6 weeks and post training follow up were organized for guiding the trainees to set up their own production or business enterprises. Experts from different line agencies were engaged for Skill and Entrepreneurship Development training. The activities chosen for the ESDPs were as under mentioned –

Sl No	Venue	Activity	Duration	Youths/ Artisans Trained
1	Silikhabari Grant, Jorhat	Basic Computer Application	6 Weeks	25
2	Borbamchungi, Jorhat	Basic Computer Application	6 Weeks	25
3	Mohimabari, Jorhat	Plumbing	6 Weeks	25
4	Jagduar, Jorhat	Advanced Weaving Techniques	6 Weeks	25
5	Panikheti, Jorhat	Advanced Weaving Techniques	6 Weeks	25

Entrepreneurship Awareness Programmes (EAP)s were of 2 weeks programme targeting new and prospective entrepreneurs. In this programme a detail course on various aspects of entrepreneurship was made available for the trainee entrepreneurs by experts in the field. Specially senior college students and educated unemployed youths were covered for the EAPs. Total 125 selected youths were trained in 5 EAPs.

Management Development Programme (MDP)s were organized for the managers and managing staff of business enterprises so that they can run their business successfully in an entrepreneurial mode. Aspects on business development, innovation, government regulations, marketing strategies etc. were covered under the MADPs. Total 175 numbers of Managers and Managing Staff were trained though 7 number of MDPs organized in different venues.



Since last 8 years SNEHPAD has been conducting Technology and Skill Development Training Programmes for the selected women weavers having potential to develop as micro industry and business enterprise. The objective of this programme is to shift the weavers from low productive traditional looms to high productive Jacquard Looms for increasing the size of production and controlling quality of high value products as per demand. The ultimate goal is to increase the income of the traditional weavers through technology intervention in production process. The sponsoring agency for the programme is CSIR-NEIST.

2 numbers of Technology and Skill Development Programmes of 3 months duration have been organized during the year 2019-20. Total 80 selected weavers were trained. Professional experts, Line Department Officials were the trainers and Resource Persons for the above training programmes. Very encouragingly total 68 trainee weavers out of 80 have shifted to high producing Jacquard Loom after completion of the training and have increased their production up to 3 times.

Technology and Skill Development Training on Handloom Weaving			
Venue	No of Trainee Weavers	Trainers/ RPs Engaged	Weaving Units Set Up
Sukanjan, Titabor, Jorhat	40	Professional Experts, Handloom Deptt, Assam Agril. University	29

Bekajan, Titabor, Jorhat	40	Professional Experts, Handloom Deptt, Assam Agril. University	39
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Technology and Skill Development Initiative on Pottery Activity



Pottery activity is one of the traditional livelihood activities which are being practiced in clusters. There are many traditional Pottery Clusters in the State of Assam and thousands of families earn their livelihood by practicing it. But, it is very discouraging that, the traditional potters still make pottery products manually without any mechanized method and because of this the production is very low. Moreover, the traditional potters make only low cost products like Diya, Pots and Utensils for Religious use. They donot have the idea of making designer and high cost products to increase their income.

Therefore SNEHPAD, for last couple of years, has been organizing Technology and Skill Development Programmes in collaboration with KVIC. During the Year 2019-20, SNEHPAD organized 2 numbers of programmes in different 2 pottery clusters and covered total 40 potters under the initiative. High productive Electric Potter Wheels, Raw Material Mixing Machines were distributed among the selected trainee potters and Potter Clans were constructed for burning the pottery products in both the clusters. After distribution of High Productive Electric Potter Wheels, week-long Skill Development Training were conducted to make the machines easy for operation. After training it was observed that the production of each beneficiary potter has increased up-to 3 times with better quality

Technology and Skill Development Training in Pottery Cluster		
Potter Cluster	No of Potters Benefited	Electric Potter Machine Distributed
Bosa Kumar Gaon, Golaghat	40	40

Nimati Kumar Gaon, Jorhat	40	40
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Awareness Generation



Awareness creation is one of the important tools for desired development. Due to lack of required awareness people remain uncovered and become victim of economic and social distress. Therefore, since inception, SNEHPAD has been extending its sincere effort for creation of awareness on different issues to make the uncovered people more conscious. In the year 2019-20, SNEHPAD organized various Awareness Generation Programmes for different target groups.

Awareness Camp on PMEGP



Prime Minister's Employment Generation Programme (PMEGP) is one of the important Central Government Programmes for employment and income generation of unemployed youths and new entrepreneurs. Under this scheme one can avail the benefit of financial assistance and Entrepreneurship Development Training for setting up and expansion of business enterprises and production units. Marketing support is also provided to the PMEGP beneficiaries. But most of the unemployed youths and potential entrepreneurs are not aware about this PMEGP scheme. Therefore, under support of KVIC, State office, Guwahati, SNEHPAD conducted 4 numbers of PMEGP Awareness Camps in Jorhat, Golaghat and Majuli District and covered more than 400 youths for awareness creation on the scheme.

Awareness Camp on Prime Minister's Employment Generation Programme		
Venue	No of Youths Covered	Trainers/ RPs Engaged
Ronajan Gaon Panchayat Office, Titabor, Jorhat	106	KVIC Officials, DI&CC Officials, Bankers, Administrative Officers, NRLM Officials
Gomariguri Development Block Office, Golaghat	102	KVIC Officials, DI&CC Officials, Bankers, Administrative Officers, NRLM Officials
Kamalabari, Majuli	100	KVIC Officials, DI&CC Officials, Bankers, Administrative Officers, NRLM Officials
Sarupathar Development Block Office, Golaghat	107	KVIC Officials, DI&CC Officials, Bankers, Administrative Officers, NRLM Officials

Awareness Camp on Ministry of MSME Schemes

The Ministry of MSME, Govt of India has various schemes for development of micro, small and medium enterprises. But people who need the support from these schemes are not much aware about it and they remain uncovered by the benefits of the government schemes. SNEHPAD, in collaboration with MSME Technology Centre, Guwahati organized an Awareness Camp at Cinnamara College, Jorhat and presented a detail outlook on MSME Ministry Schemes. About 50 youths were covered and encouraged to go for entrepreneurship for self benefit and for generating employment for others also.

Initiative for Market Linkage to Farmer's Clubs

SNEHPAD has been very much concerned with development of farm activities and for promoting of farm sector it had organized 10 numbers of Farmers Clubs under NABARD Scheme and about 2000 Farmers were organized under this initiative. During the year 2019-20 SNEHPAD linked the Farmers Clubs with the Mission Mode Gram Panchayat Development Plan Training Programme and the food for 212 numbers of training programmes in Gram Panchayats of Jorhat, Golaghat and Majuli Districts were supplied by the Farmers Clubs from the farm of individual farmers. The value of this consignment was Rs.50.00 Lacs.

Celebrations & Welfare Activities

Celebration of SNEHPAD Foundation Day/ Free Eye Screening Camp



SNEHPAD celebrates its Foundation Day on 18th February each year in a befitting Manner. This year also the organization organized the “Syed Altaf Hussain Memorial “Free Eye Screening and Cataract Detection Camp” at Bekajan, Titabor, Jorhat. The Flag of the organization was hoisted on the occasion in the Camp site. Lions Eye Hospital, Jorhat was the collaborating agency in organizing the Eye Camp. Total 121 villagers with eye related problems were tested and diagnosed by the Doctors of Lions Eye Hospital in the Free Eye Camp. 17 numbers of Cataract cases were detected and on the same day the Cataract patients were brought to Lions Eye Hospital, Jorhat for Free Cataract operation.

World Environment Day



SNEHPAD organized an Awareness Camp for conservation of a healthy and unpolluted environment at Na-ali Dhekiajuli, Jorhat. This programme was especially for women. More than 100 women from 50 numbers of local Self Help Groups participated in the Awareness Camps. Various issues related to present polluted environment were discussed and decision for plantation of 5000 fruit bearing trees were taken in the camp. Notable that within 2 months from the day, 5000 saplings were distributed to 500 women of the locality and planted under guidance of the experts of Bharat Vikas Parishad. The saplings were collected from the State Forest Department

Training/ Workshops Attended

Trainers Training on Pottery Activity

Sri Monjit Baruah was deputed for a Master Trainer's Training on Pottery Activity conducted at Pottery Training Centre, Khanapur, Maharashtra. This Training Programme was organized by KVIC Head Office, Mumbai.

Trainer Training on GPDP

Senior Members of SNEHPAD Dr. Gakul Ch. Sharmah, Sri Jibon Ch. Gohain, Sri Prakash Thakur and Sri Ridip Dutta participated in different Training Programmes for Trainers on Gram Panchayat Development Plan organized by SIPRD at its Guwahati and Jorhat Training Centre. The above members also acted as Resource Persons in various Training on GPDP organized for the training of Gram Panchayat Members of Jorhat, Golaghat and Majuli District.

Sri Prakash Thakur, the Secretary of the Organisation also qualified as National Level Resource Person and has been empanelled by NIRD, Hyderabad

Internship Programmes

SNEHPAD organised an Internship Programme for 5 numbers of MSW students of Kaziranga University. The students were engaged in the Organic Farming and Bee Keeping Cluster Development Activities being run by the organization for giving them field level experience on holistic Cluster Development process.

Yarn Bank/ Marketing Assistance



SNEHPAD is running its Yarn Bank and assisting more than 200 poor weavers to get the raw material at their door steps for production of Handloom products. SNEHPAD is also assisting the weavers and artisans to sale their products in a bigger market in a good price. SNEHPAD has tied up with famous e commerce company “AMAZON” for online selling the products made by its weavers, farmers and artisans. This year the volume of marketing through SNEHPAD is Rs.55,67,635.00

Word of Gratitude

In the year 2019-20, SNEHPAD has performed well as a Socio-economic Development Organisation. It has implemented various developmental and welfare programmes very successfully. SNEHPAD was successful to fulfill its objectives to make the poor and down trodden self sufficient and self reliant. This success would not be possible without the help of the organizations that extended their cooperation. We are thankful and grateful to all these organizations and hope that they will continue their cooperation in future also. We are also grateful to the beneficiaries of various schemes implemented by SNEHPAD. Because, without their help we could not implement the development programmes so successfully.

We want to take the opportunity to remember the cooperation of the following organizations for their financial and technical and schematic assistance

- 1. State Institute of Panchayat and Rural Development (SIPRD)**
- 2. CSIR – NEIST**
- 3. Entrepreneurship Development Institute of India (EDII)**
- 4. Khadi & Village Industries Commission (KVIC)**
- 5. NEDFi**
- 6. Assam Agricultural University (AAU)**
- 7. Rain Forest Research Institute (RFRI)**
- 8. Lions Eye Hospital**
- 9. Department of Forest**
- 10. 212 Gram Panchayats of Jorhat, Golaghat and Majuli District.**

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